

Sustainable Management of Events

INFORMATION
LEAFLET

Integrated System
ISO 20121

Sustainable Management of Events

Italian Exhibition Group S.p.A in relation to the recent implementation of the UNI ISO 20121 system, **undertakes, directly and through the commitment of its employees and suppliers, to:**

- **Involve the interested parties** (Customers, Employees, Institutions, Local Communities and those who collaborate with the Company in their various capacities) to share commitments, implement expectations, seek their complete satisfaction, as a fundamental prerequisite for creating value and promoting the Sustainable Development;
- Guarantee **universal accessibility** to our facilities, which can also be used by people with disabilities;
- Design and build infrastructure and systems functional to the locations, using techniques (technologies and management systems) functional to safeguarding the environment and **reducing the impacts** associated with soil consumption, energy consumption, transport, waste production and water management;
- **Optimize mobility systems**, reduce waste, especially food waste, adopt surplus distribution actions, **reduce waste production** by cutting the use of non-recyclable products, **increase separate waste collection**, implement specific solutions for set-ups and **reduce energy and water consumption**;
- **Engage qualified suppliers** for **quality, safety and environmental** aspects, raising their awareness of environmental issues and asking them to contribute to the sustainable management of events with a view to continuous improvement, occupational health and safety, risk prevention along the supply chain and the correct use of labor policies;
- **Raise the awareness** of all employees, suppliers, local partners, customers and event participants on environmental and sustainability issues.

Sustainable development goals pursued as defined in the United Nations 2030 Agenda:

3. Health and Well-being



- Total accessibility
- Pleasant user-friendly event
- Risk prevention and adoption of anti-pandemic safety protocols
- Adoption of protocols for the non-use of products hazardous to health and the environment

6. Clean water and sanitation



- Flow controlled faucets in bathrooms
- Absence of industrial waste
- Guaranteed access to drinking water
- Health services divided by gender; presence of services for the disabled and changing tables
- GBAC STAR™ accreditation for sanitizing environments

7. Affordable and clean energy



- Photovoltaic systems installed in all structures
- Part of the electricity not supplied by photovoltaics comes from renewable sources
- Presence of charging stations for electric vehicles
- Progressive LED relamping
- Replacement of machines and equipment with low-consumption ones

8. Decent work and economic growth



- Full rights for internal and external collaborators
- Local induced development

11. Sustainable cities and communities



- Shuttle and transport services with electric and hybrid vehicles
- Commitment to reduce environmental impact and properly manage waste
- Access to green spaces without discrimination
- Territorial economic growth (induced local development)

12. Responsible production and consumption



- Reduction in energy consumption
- Reduction and reuse of waste and its correct management
- Sustainable sourcing to reduce impacts (local products) and to reduce the use of raw materials (eco-fittings)
- Dematerialization of communications

13. Climate action



- Reduction of location-related emissions
- Reduction of transport-related consumption
- Waste management optimization

15. Life on land



- Financing initiatives for the conservation of ecosystems, biodiversity and reforestation

17. Partnerships for the goals



- Policies for suppliers
- Customer, institution, local community and participant involvement in sustainability policies